

## **Arnie the Armadillo**





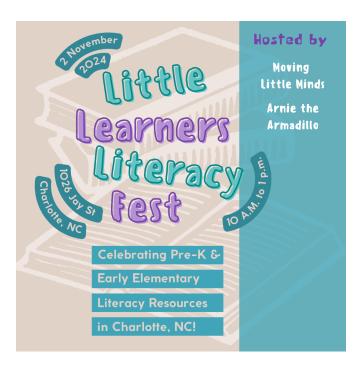
www.meetarnie.com

## Local Small Business Owners Bring Little Learners Literacy Fest to Queen City

## MM/DD/YYYY

**Charlotte, NC** - The inaugural Little Learners Literacy Fest, co-hosted by <u>Arnie the Armadillo</u> (Eden Estabrook) and <u>Moving Little Minds</u> (Melissa McCall) aims to promote the importance of Pre-K and early elementary literacy development, as well as highlight and celebrate the plethora of resources the Queen City offers in this space!

The event will be free to attend and includes presentations by experts in Pre-K and elementary literacy education.



"Literacy is such a foundational skill, it's important to highlight the plethora of resources our beautiful city has to offer to come alongside parents in nurturing these skills. The opportunity to do that, as well as highlight the hard-working small businesses is too good to pass up!" - Co-host, Eden Estabrook

Confirmed businesses range from literacy-based play kits to sensory bins and book clubs, with more to be added between now and the event.

While the event is free to attend and a ticket is not required at the door, pre-registration via this link is appreciated!

Please contact Eden Estabrook for further questions about the Little Learners Literacy Fest!

## **Eden Estabrook**

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